

NEWSLETTER

APRIL, 2025

ExcellCity: Strengthening the Scientific Excellence and Innovation Capacity in the Area of Smart City through Twinning

XIII NATIONAL SEMINAR ON INTELLECTUAL PROPERTY – PART OF THE EXCELLCITY PROJECT TRAININGS



On April 25, 2025, the University of Library Studies and Information Technologies (UniBIT) organized the XIII National Seminar on "Intellectual Property and New Dimensions in Art and Science: Challenges and Opportunities." The event was dedicated to the World Intellectual Property Day (April 26) and was included in the official calendar of the World Intellectual Property Organization (WIPO) – Geneva, Switzerland.

The forum was held in a hybrid format – in person and online – in the "Ceremonial" Hall at UniBIT, 119 Tsarigradsko Shose Blvd., Sofia, with the official opening starting at 10:00 AM.

It was especially important that the thematic panels of the seminar were integrated as part of the trainings under the Excellcity project.

Participants had the opportunity to expand their knowledge and competencies in the field of intellectual property through three specialized panels:

Panel 1: Intellectual Property in the Digital Era – protection and management of copyrights in the context of artificial intelligence and new technologies;

Panel 2: The Role of Intellectual Property in Scientific Research and Innovation – best practices and legal challenges;

Panel 3: Business Models Based on Intellectual Property – strategies for commercialization and sustainable development.

The focus was placed on the new challenges and opportunities in the dynamically evolving fields of art and science, with each panel providing opportunities for in-depth discussion and experience exchange among participants.

